

La joie de vivre!

Edmonton's French Quarter Newsletter

Winter 2018



*La joie
de vivre*

Inside this edition:

- 2017 Review
- Accent on New Businesses
- Featured Businesses
- Medecine Shoppe and Vita Home Health Care
- Paush Shoes Lts.
- Roxx Jewellery & Gifts
- Upcoming Events

Page 4
Page 5
Page 6
Page 6
Page 7
Page 7
Page 8

Message from our President



Martin Van Keimpema, President

Dear members of the French Quarter BIA!

As president of the Board of Directors for the French Quarter Business Improvement Area (BIA), I want to wish each and everyone one of you a very Happy and Profitable 2018. Our Board of directors, composed of Rosalia Yuen, Vice President, (Medicine Shoppe) Adam Ziel, Treasurer, (Bergeron & Co) Nathalie Beauregard, Director, (Accès emploi) Joris Desmares-Decaux, Director, (Francopreneur) Gerald Noppers, Director, (Morguard) Mubina Mohamedbhai, Director, (Vitality), will be working diligently to make our BIA a thriving business community by connecting with the local communities and enhancing the looks of our streets and our district.

We are here to serve you and work with you so please do not hesitate to contact our office at all times at 587.524. 9399.

Message from our Executive Director



Jean Johnson, Executive Director

What is coming for 2018!

2018 will be another year of new developments for our BIA and our members. The Millcreek bridge will be adorned with a display of 52 flags to enhance the nature of our Mainstreet – 82 Ave. We are also continuing to promote the Façade Improvement Program. If any of you are planning improvements to the exterior of your business, please contact us, as we may be able to assist you in qualifying for a special grant to help reduce your costs. If you have permit issues related to your business, please give us a call as we are here to help you through the bureaucracy. For this or any other matter, please call our office at 587.524.9399 , as we are there to assist you in any way we can.

2017 Review

Last year we had many changes within our BIA. Last spring we had Banners installed along 82 Avenue, 85 Street and 91 Street. We also were able to have hanging flower pot brackets installed along 82 Avenue from 85 Street to 97 Street, and as well as beautiful flower pots for the summer. We will continue to adorn our light standards with these lovely flower pots. Also, Morguard installed our banners on the east side of the Bonnie Doon Center to maintain the presence of our BIA during the construction phase of the LRT. included our promotion of the Flying Canoë Volant festivities which attracted over 40,000 participants over a period of 2 days last February. We offered a shuttle service in Partnership with Old Strathcona Business Association (BIA) between our districts during the Fringe. We transported approximately 3,300 citizens back and forth during the ten days of this event. Millcreek Cleaning was a big event for our local community. Thank you to M & M Meats for their support by offering a BBQ to the volunteers.

Plans For our Newsletter, La joie de vivre!

La joie de vivre... is the name we have chosen for our Newsletter. It is the slogan for our BIA, and we believe it expresses a large aspect of our branding as a French business district in Edmonton. It also further confirms our commitment to the notion of French as a vehicle, and in fact a business accelerant, for our district. This language within our business district serving mainly a diverse clientele, is the cornerstone of our brand. The name clearly states our intent and our identity.

As this is a new endeavour, we will be producing a quarterly newsletter in which we wish: to update our members and the local communities; to profile new businesses within our district and to profile up to 4 of our members.

If you have ideas on subjects that you want us to cover, please let us know. Also if you wish for us to profile your business, please let us know as well, and we would be happy to accommodate.

La joie de vivre... will be produced in two methods. We will have a limited printed version that we will be distributed amongst businesses that has a waiting room, i.e., professional services, barber and hairdressers & public spaces, etc. We will have an online version that you can access by going to our website: www.frenchquarteredmonton.ca, plus short videos we will produce for the businesses we will profile that month. These will remain on our website for an indeterminate period.

Accent on New Businesses

Fat Alberts is a family business dedicated to offering its customers a large variety of Pizzas & Donairs that will bring you back day in and day out! Swing by and place your order by calling us at 780.718.8777.



Blooms by May is a local, family owned, full service florist. We can serve all your floral needs from cut flowers, to arrangements to full wedding and funeral packages! It is our pledge to go beyond your expectations.

We believe that flowers bring joy and happiness and are a reflection of the giver. As such, we specialize in custom work. If you can picture it, we can make it! We will happily build custom arrangements while you wait or, if you like something we have ready made in the cooler, we can modify it to your specifications.

Even though we are new, we are already having a positive impact on our community. Blooms supports local charities such as Infinite Woofs Animal Rescue Society (IWARS) and have donated flower arrangements to local seniors homes and care facilities. Come on in and say hello, we are looking forward to meeting you!



Welcome to the Juice Monkey! Our restaurant specializes in smoothies, juice, and healthy fast-food made fresh. On a diet? Don't worry, we can adjust our recipe. Don't wait! Call us at 780.757.7010 and place your order. We also deliver via Skip the Dishes. We are located at the Food court in the Bonnie Doon Shopping Centre.



Featured Businesses



The Medicine Shoppe Pharmacy is a patient focused pharmacy. They provide above and beyond clinical services that include re-newing prescriptions, administering immunizations, and providing lab requisitions. They also host free blood pressure and blood glucose tests, and foot care clinics. Their pharmacists are friendly, attend to details, and can call most of their customers by their first names! The owner, Rosalia Yuen, has 17 years of retail pharmacy experience and has the ability to prescribe medications for minor ailments. They speak English, French, Cantonese and Mandarin. Give them a call to purchase your drugs for your next trip, smoking cessation, and weight loss consultation at 780.760.1131.



Located beside the Medicine Shoppe Pharmacy is a new store, Vita Home Health Care. They provide highly trained staff and diverse products that allow you to live well and independently. They pride themselves on offering expert advice on all their products and services, and specialize in compression stockings, braces, abdominal/hernia support and incontinence. Their compression stocking expert, Felix Yuen, is knowledgeable and holds professional certification to provide accurate fittings to accompany their large selection of stockings for all your needs. Give them a call at 780.395.5988 to see how they can help you!

Inside of Vita Home Health Care, is Ideal Vita Health, an authorized Ideal Protein Weight Loss Center. They offer the Ideal Protein Protocol, a four phase, medically designed and developed regime for long term weight loss management. Their expert coach, Annette, has been coaching for over 3 years, and has helped hundreds of clients achieve their weight loss goals. Ideal Protein incorporates ongoing one-on-one coaching, and creates a plan to maintain health and long-term results. Give Annette a call at 587.487.9859 for more information, and quote this article to receive \$100 off start-up fees!

Check out their websites for additional information, [@medshoppe328](http://www.medicineshoppe.ca/microsite/-/storesite/328) [@idealvitahealth](http://idealvitahealth.com)

Featured Businesses



Paush Shoes began in 1967, when Boris Paush opened his store in Bonnie Doon Shopping Center. Because of excellent customer service and quality comfort footwear it remains in the same location to ensure they can continue to serve you. After Boris passed away in September 1991 his son Mike Paush continued the business. The dedicated staff know their products well and enjoy helping customers make the right selection.

We thank our loyal customers for their continued support and look forward to seeing you in the future! We are located at 136 Bonnie Doon Centre.



Welcome to ROXX Edmonton!

We are proud to offer our customers a friendly atmosphere to shop where our experienced staff is ready to offer knowledgeable guidance.

We invite you to explore our unique shop which has a large selection of sterling silver jewellery, hand painted glassware, window prisms, skulls, flags, wood carvings, native art, lamps and candles,

musical instruments, singing bowls, wind chimes, gift ware, tumbled stones and mineral specimens, Austrian crystal jewellery, and so much more. At ROXX you'll find a little bit of everything and something for everyone you love.

Drop by to see for yourself! We are located at: 157-1 Bonnie Doon Centre NW Edmonton, AB T6C 4E3, Phone : 780.472.7292!

You will always receive more than you expect at ROXX!

Upcoming Events

*Celebrate
Valentine's
Day in the
Heart of the
French
Quarter*

